

Showcase Your Winning Formula at HOFEX 2025 and Grow Your Brand!
在 HOFEX 2025 展示您的餐飲業制勝法寶，吸引更多商機！

As the global industry undergoes significant transformation, the demand **for operational efficiency has become increasingly crucial** across all sectors, including the F&B and hospitality industries. Leaders in these fields are actively exploring the potential of intelligent solutions to enhance their operational efficiency. From cutting-edge service systems to innovative kitchen equipment, the implementation of **high-quality, cost-effective technology and equipment** is poised to capture the attention of discerning professional buyers in the market.

在全球產業升級的浪潮中，餐飲及款待企業對**營運效率的要求亦隨之提高**。因此，酒店款待業和餐飲業正在探索智能化的多種可能，尋找提高營運效率的制勝法寶。從服務系統到廚房運作，**優質且高性價比的技術與設備**無疑將贏得市場專業買家的青睞。

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Hospitality Technology 酒店服務及科技



Emerging technologies such as the Internet of Things (IoT) and big data are fuelling global industrial advancement. The hospitality sector is also embracing these innovations, with technology providers delivering cost-effective products and solutions that can enhance the guest experience by increasing convenience and comfort, while also improving operational efficiency.

物聯網、大數據等智能化趨勢正在驅動全球產業升級，酒店款待業亦向智能化方向探索中，酒店服務及科技從業者可以帶來高性價比的產品及解決方案，希冀為賓客打造更加便捷舒適的消費體驗，同時提高營運效率。



Kitchen Equipment & Catering Supplies 廚房設備及餐飲供應



When F&B professionals seek to boost operational efficiency, ensure food safety and hygiene, promote sustainability, and showcase their competitive edge, investing in premium kitchen equipment and catering supplies becomes essential. These tools and resources play a transformative role in elevating the industry's performance.

廚房設備及餐飲供應在很大程度上保障了餐飲行業迸發出源源不斷的活力。因此，從業者想要增加營運效率，確保食品安全衛生，推動可持續發展，以及凸顯競爭差異性，勢必需要著眼於投資優質的廚房設備及餐飲供應。

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Looking to enhance your exposure and deliver quality services and products to **professional buyers in Asia and international markets**? Secure your stand at HOFEX 2025!

想要提升曝光，為**亞洲乃至國際市場**的專業買家提供優質服務及產品？立即鎖定HOFEX 2025 展位！

[Download our sales brochure to learn more](#)
[下載展會銷售手冊了解詳情](#)

HOFEX 2025 Stand Packages 2025年展位選項



Space Only 光地展位

Price: US\$535/m²
每平方米535美元
(min.18m²)
(18平方米起)



Walk-on Package 標準展位

Price: US\$590/m²
每平方米590美元
(min.9m²)
(9平方米起)



Premium Package 特級展位

Price: US\$630/m²
每平方米630美元
(min.18m²)
(18平方米起)

Organiser: **Informa Markets**

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