

**Lead the Surge in Asia's Food and Drinks Market Growth!**  
引領亞洲食品與飲料市場的增長浪潮！



Forecasts indicate that the global food and drinks market revenue will experience an annual growth rate of 9.69% from 2022 to 2029, reaching a market size of USD 4.32 billion by 2029. Meanwhile, the revenue for the Asian market is expected to grow at an annual rate of 9.11%, with a projected market size of USD 1.84 billion by 2029, accounting for over 40% of the global market. The **economic development and population growth in Asia are creating a new wave of consumer power, providing greater market opportunities** for F&B industry.

據預測，全球食品與飲料市場總營收自2022至2029年將呈現9.69%的年均增長率，並於2029年達到43.2億美元的市場規模。而亞洲市場的總營收將呈現9.11%的年均增長率，到2029年市場規模將達到18.4億美元，佔超全球市場的40%。**亞洲區域的經濟發展及人口增長正形成新興消費力量**，為食品和飲料相關產業提供更多市場機會。

Sources 資料來源:  
[Statista 1](#), [Statista 2](#)

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### Food & Drinks 食品及飲料

As the market size continues to expand, there is a significant surge in demand for sustainable products driven by health awareness and environmental protection trends. Therefore, producers and traders in F&B industry should seize this growth opportunity to showcase the latest products and technologies that align with food safety and market demands, thereby enhancing brand visibility.



市場規模不斷壯大的同時，受健康意識及環境保護思潮帶動，可持續發展相關的產品需求激增。因此，餐飲行業生產商及貿易商應把握發展良機，展示符合食品安全及市場需求的最新產品和技術，增加品牌曝光度。

Sources 資料來源:  
[Statista 3](#)

### New Food & Drinks Exhibitors and Brands at HOFEX 2025: 新加入HOFEX 2025的食品及飲料展商：



進和集團(香港)有限公司  
CHUN WO HOLDINGS  
(HONG KONG) LIMITED



怡雅貿易有限公司  
EASECA TRADING CO.,  
LTD



乐颐食品  
GREEN BOX LIMITED



KAKATO | MAXIPRO  
LIMITED



TAXCO INTERNATIONAL  
TRADING LIMITED

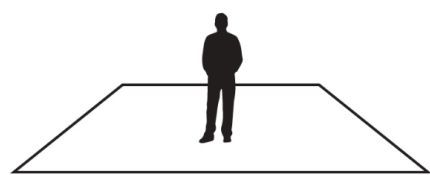
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Are you looking for an excellent platform to **highlight your competitive advantages and boost brand visibility**? Secure your stand at HOFEX 2025!

正在尋找絕佳平台展現競爭優勢，增加品牌曝光？立即鎖定HOFEX 2025展位！

### HOFEX 2025 Stand Packages 2025年展位選項



**Space Only**  
光地展位  
Price: US\$535/m<sup>2</sup>  
每平方米535美元  
(min.18m<sup>2</sup>)  
(18平方米起)



**Walk-on Package**  
標準展位  
Price: US\$590/m<sup>2</sup>  
每平方米590美元  
(min.9m<sup>2</sup>)  
(9平方米起)



**Premium Package**  
特級展位  
Price: US\$630/m<sup>2</sup>  
每平方米630美元  
(min.18m<sup>2</sup>)  
(18平方米起)



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